

POWERED BY:



TU Ilmenau auf dem Weg zu einer
"Sustainable Community"



BLENDED INTENSIVE PROGRAMME



**SUSTAINABILITY
COMMUNICATION: FROM
CONCEPT TO PRACTICE**



Online

+
Ilmenau, Germany

spark *the*
Participation



What You'll Learn and Do:

- Learning about sustainable development and sustainable communication.
- Getting to know the “Whole Institutional Approach” as a framework for the transformation process of universities
- Visit student-led sustainability projects on the TU Ilmenau campus.
- Work together in a group on an innovative sustainability project.
- Present the project and the communication ideas for the project during the final presentation.

Format of the summer course:

- 16th and 17th May 2025: Online classes
- 12th — 22nd June 2025: Groupwork and final presentation during ISWI 2025

Why Attend?

This program is open to students from all disciplines, offering not only knowledge on sustainable development and sustainability communication but also hands-on experiences, and networking with peers from around the world. By successfully completing the course, participants will earn 3 ECTS credits.

Lecturer:

Prof. Jens Wolling & Dr. Mira Rochyadi-Reetz

What Else?

As a BIP participant, you will also be part of ISWI.

The International Student Week in Ilmenau (ISWI) is a student-organized conference that takes place every two years on the campus of Technische Universität Ilmenau.

ISWI aims to bring together young people from around the world, providing a platform for cultural exchange, networking, and discussions on global issues. Participants collaborate to develop ideas and solutions to address these challenges.

This year, as a BIP participant, you will have the opportunity to meet 300 other participants from around the world. Throughout your stay, you will be able to attend all cultural activities, keynote lectures, and social events alongside other ISWI participants.

BIP will not be limited to just one workshop; instead, you will have full access to the ISWI platform, allowing you to engage in a wide range of discussions and activities.

To learn more about ISWI, visit our website: 2025.iswi.org or follow us on Instagram: [@iswi.2025](https://www.instagram.com/iswi.2025).